

# Lead Response Template

## Day 1



CALL

Hello, this is [Your Name] from [Company Name]. I'm calling because you showed interest in the rental in [town name]. I'd love to talk to you about this rental and others like it. My number is [phone number]. I'll also follow up with an email today. I look forward to hearing about your search. Have a great day. Goodbye!



TEXT

Hi [client name], I am contacting you about your interest in properties in [town name]. When are you looking to move? Thanks, [agent name].



EMAIL

Hi [client name], I hope you are well! You were looking for properties in [town]. Would you be interested in seeing more properties like it? Give me a call at [agent phone number] to discuss or shoot me an email with the best time to connect. Thanks [agent name]

## Day 2



CALL

No voicemail



TEXT

Hi [client name]! Please let me know if you have any questions about the rental in [town name]. Are you looking in any other locations? I'd love to set up some showings for you. I can talk at [insert time] today if you would like!



EMAIL

Hi [client name]! Please let me know if you have any questions about the rental in [town name]. There are also other rentals available in [town name] I'd love to discuss with you. Best way to start this process is to jump on a quick call to discuss your rental criteria. Do you have time later today to discuss? Thanks [agent name]

## Day 3



CALL

Hello, this is [Your Name] from [Company Name]. I'm following up about your interest in the rental in [town name] and would love to help you find your next home. My number is [phone number]. I'll also follow up with an email today. I look forward to hearing about your search. Have a great day. Goodbye!



TEXT

Hi XXX! Does today work for a call to learn more about about your apartment search? I can talk today at [insert time]. Thanks [agent name]



EMAIL

Hi [client name], I would love to help you find the right apartment in [insert town]. Do you have time later today to jump on a call to dicuss your apartment criteria? If not, please let me know a day/time that works best to connect. Thanks [agent name]

## Day 4



CALL

No voicemail



TEXT

Hi [client name]. Are you still looking for a property in [town name]? There are some great properties available I'd love to discuss with you. Does today at [insert time] work for a call to learn more about your apartment search?



EMAIL

Hi [client name]. Do you have time over the next few days to jump on a call to learn more about your apartment search and potentially setup a showing to see some apartments? There are some great properties available in [town name] Just let me know what time works best for your schedule and I will make it happen. Thanks [agent name]

## Day 5



CALL

Hello, this is [Your Name] from [Company Name]. I'm following up about your interest in the rental in [town name] and would love to help you find your next home. My number is [phone number]. I'll also follow up with an email today. I look forward to hearing about your search. Have a great day. Goodbye!



TEXT

Hi [client name]. Please let me know if you have any questions concerning this rental or any others. Don't hesitate to reach out. Thanks



EMAIL

Hi [client name]. Would you like to learn about more rental properties in [town name]? I am happy to help with whatever you need including other real estate needs such as buying a home. Thanks! [agent name]